

Generative Prompt Engineering – Sample Course Outline

Duration: One Day

This course is for anybody seeking to make effective use of AI to generate high-quality content for creative writing, marketing copy, social media posts, product descriptions, code and more.

What will be covered?

- ✔ Writing prompts to deliver the best results
- ✔ Fine-tuning generated text to meet your specific needs
- ✔ Techniques for increasing your efficiency

About this course

Attending this course will help you to:

- Set up Generative Prompt Engineering in your preferred environment
- Expertly write prompts for generating desired text.
- Fine-tune generated text to meet your specific needs.
- Use weights to emphasize certain styles, tones, or themes in your text.
- Create a consistent series of text outputs.

Prerequisites:

- A stable internet connection.
- Familiarity with basic text editing tools such as Microsoft Word or Google Docs.
- Understanding of basic programming concepts such as variables, functions, and API calls (optional).